

FY2009 Business Plan
(From April 1, 2009 to March 31, 2010)

1. Research on accessible design products and services

(1) Systematic reality check on inconveniences experienced by persons/ children with disabilities in their daily lives

Based on surveys conducted by the year 2008, ADFJ studies and tests systems for reality check on inconveniences for benefit of organizations in need of such fact finding. (Commissioned/ independent project)

(2) Investigation on the market scale of accessible design

ADFJ reviews the guideline for accessible design used for the investigation and broaden fields examined. ADFJ suggests other countries to conduct similar investigations by showing Japanese example. (Independent project)

(3) Co-creation system and monitoring research

ADFJ conducts researches using the method of co-creation system, working together with pioneering organizations in the field of accessible design. (Commissioned/ independent project)

1) Surveys and research on inconveniences relating sanitary products

ADFJ conducts surveys on packages of sanitary products. Based on the result, consideration points for persons with disabilities and standardization possibilities will be examined on the issue.

2) Creation of accessible service guidebook

ADFJ creates guidelines for product displays and services provided by companies. It also plans and designs a communication support board by examining strength and limitation of existing communication boards. (Independent project)

(4) Studies on logos and recognition marks

ADFJ gives consideration to systems of logos and recognition marks for further dissemination of co-creation system. (Independent project)

2. Standardization in the field of accessible design products and services

(1) Research on standardization themes relating accessible design and drafting work of JIS

ADFJ creates both general and product-specific standards in the field of accessible design. It also drafts "General principle on information display." (Commissioned project)

(2) Coordination with the international standard organization

ADFJ submits a proposal to ISO/TC173 (Assistive products) to establish a new subcommittee to deal with accessible design. It also proposes to the TC new projects and establishment of new working groups for the deliberation.

For further dissemination of accessible design in global scale, ADFJ continues its work as secretariat in ISO/TC 159 (Ergonomics)/SC 4/WG 10 and TC159 Advisory Group on Accessible Design. (Commissioned project)

(3) Talks with foreign institutions

ADFJ continues individual talks with China and South Korea to strengthen “China-Japan-Korea Committee on Accessible Design.” It also continues talks with Thailand and Malaysia to encourage international standardization activities in the field of accessible design. (Commissioned project)

(4) Coordination with international disability organizations

ADFJ works together with members of International Disability Association (IDA) to confirm their needs in order to reflect them in the process of domestic/international standardization. (Commissioned project)

(5) Cooperation in other parties’ standardization activities

In addition to standardization activities of which ADFJ is in charge, it contributes to standardization of accessible design by supporting research and development conducted by other organizations. (Independent project)

3. Dissemination of accessible design products and services

ADFJ supports companies such as manufacturers, distributors, etc., industries, and related organizations to materialize accessible design products and services for user satisfaction. In addition to various supports, ADFJ provides information on accessible design products and services to distributors and consumers with and without disabilities. The followings are the specific activities.

(1) Research and development of accessible design database

Based on testing of database conducted by the year 2008, ADFJ designs and implements a database by which consumers with and without disabilities can efficiently search and find needed accessible design products. (Independent project)

(2) Exhibition of accessible design products and services

ADFJ organizes exhibits on request basis.

- Permanent and topic exhibitions in the ADFJ office (Independent project)
- Participation in exhibition organized by industries (Independent project)

(3) Project targeting children

ADFJ continues its classroom project for dissemination of accessible design products and services. The teaching utilizes a booklet, ADFJ website, teacher’s manuals, and accessible design packets. Based on surveys targeting students at schools for the blind, ADFJ has been trying to improve its teaching method to make it accessible to children with disabilities as well. (Granted project)

(4) Production of books and videos for dissemination

ADFJ plans and produces books and videos for further dissemination of accessible design. (Independent/ granted project)

4. Training in the field of accessible design

In order to promote the idea of accessible design continuously, it is indispensable to train people who deals with the idea in their daily lives and workplaces. Business people in the manufacturing and distributing fields, older persons and persons with disabilities who participate in product development processes, and local government officials working for the well-being of the communities should be involved in the training. ADFJ organizes symposiums, lectures, and training sessions for these people.

(1) Management of Accessible Design Council (ADC)

ADFJ continues to take charge of the secretariat of ADC, with a view to holding forums and symposiums. (Independent project)

(2) Courses for relevant institutions and organizations

Cooperating with the government, private companies, and civic groups, ADFJ organizes various courses on accessible design for relevant institutions and organizations. (Commissioned project)

5. Information gathering and provision relating accessible design products and services

(1) Two types of publications on activities of ADFJ and relating organizations

1) Periodicals

Content, layout, frequency of the ADFJ periodicals will be reviewed and improvement will be made for this year's publications. (Independent project)

2) Newsletters

Information on accessible design products and services is sent weekly to individual/ corporate members via e-mail. The same information is later uploaded to the ADFJ website. (Independent project)

(2) Information provision through various media

1) Newspapers and magazines

With understanding from newspaper, magazine, and text broadcasting companies, ADFJ has been able to provide information on accessible design on regular basis. ADFJ examines possibility of increasing media channels for further impact.

2) Other media

ADFJ provides information through other channels as well.

(3) Distribution of inconvenience survey

ADFJ distributes on request basis survey reports on inconveniences experienced by persons/ children with disabilities and older persons. (Independent project)

6. Communication and cooperation with domestic/ foreign organizations

(1) Promotion of barrier-free services at International Expos

With experience of barrier-free services in Saragoza Expo., ADFJ prepares barrier-free service for Shanghai International Expo., scheduled in 2010 in China. (Commissioned project)

(2) Call for establishment of accessible design organizations in other countries

For dissemination of accessible design, ADFJ has been serving as a bridge to connect consumers and industries. For international dissemination of accessible design, it is desirable that organizations similar to ADFJ are set up in other countries as well. ADFJ calls prospective countries for establishment of such organizations and facilitates progress. (Independent project)

7. Others

(1) Administrative board and trustee board

Administrative board and trustee board meet twice a year respectively, unless an ad hoc meeting is necessary.

(2) Sponsoring members

ADFJ tries to increase its corporate members from 57 (as of March 2, 2009) to 70 by the end of 2009.

ADFJ tries to increase its individual members from 88 (as of March 2, 2009) to 100 by the end of 2009.

(3) Transition to a corporation of public interest

Responding to enforcement of Japanese law on corporations of public interest, ADFJ prepares to register as a corporation of public interest by the end of 2009.

(4) Events and project on the occasion of ADFJ's 10th anniversary

As 2009 marks ADFJ's 10th anniversary, ADFJ plans to hold memorial events for further recognition of the organization and dissemination of accessible design.