

FISCAL YEAR 2011

ANNUAL REPORT

From April 1, 2011 to March 31, 2012

THE ACCESSIBLE DESIGN FOUNDATION OF JAPAN

The Accessible Design Foundation of Japan (ADFJ) carried out business activities for the purposes of improving conveniences of products and services and supporting to build up social foundations for better living of all people including older persons and persons with disabilities by promoting standardization and dissemination of accessible design products and services as well as conducting researches on accessible design products and services

[Business for public interest purposes]

Support to build up social foundations for better living of more people including older persons and persons with disabilities

[Business contents]

1. Research on accessible design products and services

ADFJ conducted the investigations on needs of older persons and persons with disabilities concerning accessible design products and services and on the market scale of accessible design.

(1) Systematic reality check on inconveniences experienced by persons/ children with disabilities and older persons in their daily lives

ADFJ reported the result of “The survey of inconveniences experienced by persons with visual disabilities in their daily lives” which was conducted in 2010 to relevant industries and abstracted themes for standardization by the study of consideration points. ADFJ also examined the system to grasp constantly the inconveniences regarding visual disabilities as a theme in the following years. (Granted/ independent project)

(2) Investigation on the market scale of accessible design

ADFJ analyzed the method of the investigation on the market scale of accessible design which was conducted in 2010 and continued the investigation by confirming the guideline of accessible design used for the investigation. (Independent project)

(3) Investigation on emergency supplies

ADFJ conducted the investigation on emergency supplies from the view point of their use by persons with disabilities at disaster in consideration of East Japan Great Earthquake on March 11, 2011. ADFJ examined closely requirements in emergency such as stockpiling food and drink, evacuation area, confirmation of the route for returning home, preparation of emergency network, methods of contact, etc. The result of examination was completed as a report. (Granted/ independent project)

(4) Co-creation system and monitoring research

ADFJ conducted monitoring researches on accessible design in many fields, based on the trial of monitoring researches conducted in 2010, working together with other organizations, and contributed for

the dissemination of accessible products and accessible services. (Commissioned/ independent project)

(5) Studies on logos and recognition marks

ADFJ created the logo and recognition mark of ADFJ due to transition to a corporation of public interest and examined about logos and recognition marks for products and services listed in the database of accessible design products and services. (Independent project)

2. Standardization in the field of accessible design products and services

ADFJ developed Japanese Industrial Standards (JIS) drafts and international standards related to “Guidelines for older persona and persons with disabilities (accessible design)” in the field of accessible design products and services.

(1) Research on standardization themes related to accessible design and drafting work of JIS

ADFJ drew a general view of the development of JIS drafts related to basic common standards and design-element standards in the field of accessible design and developed two JIS drafts, “Height and depth concerning product exhibition” and “Optical signals”. (Commissioned project)

(2) Coordination with the international standard organization

ADFJ took charge of the secretariat of ISO (International Organization for standardization)/TC173 (Assistive products)/SC7 (subcommittee to deal with accessible design) established in March of 2010 by the Japanese proposal. It also proposed new projects for international standardization and played a major role in the work on the revision of ISO/IEC Guide 71. (Commissioned project)

(3) Talks with foreign institutions

ADFJ continued individual talks with China and South Korea to strengthen “China-Japan-Korea Committee on Accessible Design” It also studied about the establishment of Asian accessible design center. (Independent project)

(4) Coordination with international disability organizations

ADFJ worked together with members of International Disability Association (IDA) to confirm their needs and formed the base to reflect them in the process of domestic/international standardization. (Independent project)

(5) Cooperation in other parties’ standardization activities

ADFJ cooperated with other organizations for standardization of accessible design. (Independent project)

3. Dissemination of accessible design products and services

ADFJ disseminated accessible design products and services through accessible design database and

exhibitions.

(1) Research and development of accessible design database

Based on testing of database conducted by the year 2010, ADFJ designed and implemented a database by which many consumers including persons with disabilities could efficiently search and find needed accessible design products, and clarified main considerations of accessible design. (Independent project)

(2) Exhibition of accessible design products and services

ADFJ organized exhibits on request basis.

- Permanent and topic exhibitions in the ADFJ office (Independent project)
- Participation in exhibition organized by industries (Commissioned/ independent project)

(3) Project targeting children

ADFJ continued its classroom project for dissemination of accessible design products and services. The teaching utilized a booklet, ADFJ website, teacher's manuals, and accessible design packets. Based on surveys targeting students at schools for the blind and teaching guide of accessible design for teachers, ADFJ tried to improve lessons for better understanding of accessible design. Responding requests from schools, ADFJ gave lessons to children at ADFJ and at classroom. (Independent project)

(4) Production of books and videos for dissemination

ADFJ planned and produced books and videos for further dissemination of accessible design. (Independent/ commissioned project)

4. Training in the field of accessible design

ADFJ trained people for dissemination of accessible design products and services through forums, symposiums and lectures.

(1) Management of Accessible Design Council (ADC)

ADFJ continued to take charge of the secretariat of ADC, with a view to holding forums and symposiums. (Commissioned project)

(2) Courses for relevant institutions and organizations

Cooperating with the government, private companies, and civic groups, ADFJ organized various courses on accessible design for relevant institutions and organizations. (Commissioned project)

5. Information gathering and provision related to accessible design products and services

ADFJ provided information on accessible design products and services through informational magazines, e-mail and ADFJ website.

(1) Three types of publications on activities of ADFJ and relevant information

1) Periodicals

Content, layout and frequency of the ADFJ periodicals were reviewed and improvement was made for this fiscal year's publications. (Independent project)

2) Newsletters

Information on accessible design products and services was sent weekly to individual/ corporate members via e-mail. The same information was later uploaded to the ADFJ website. (Independent project)

3) ADFJ website

Activities of ADFJ and information on accessible design were uploaded on ADFJ website. Details of articles carried on periodicals "Incl." and newsletters were introduced in the blog. (Independent project)

(2) Information provision through various media

1) Newspapers, magazines and text broadcasting

With understanding from newspaper, magazine, and text broadcasting companies, ADFJ has been able to provide information on accessible design on regular basis. ADFJ examined possibility of increasing media channels for further impact. (Independent project)

2) Other media

ADFJ provided information through other channels as well. (Independent project)

(3) Distribution of inconvenience survey

ADFJ distributed on request basis survey reports on inconveniences experienced by persons/ children with disabilities and older persons in their daily lives. (Independent project)

6. International cooperation and dissemination of accessible design

ADFJ worked together with relevant foreign organizations for international dissemination of accessible design products and services.

-Call for establishment of accessible design organizations in other countries

For international dissemination of accessible design, it is desirable that promoting organizations similar to ADFJ are set up in other countries as well. ADFJ called prospective countries for establishment of such organizations and facilitated progress. (Independent project)

7. Others

(1) Administrative board and trustee board

Administrative board and trustee board met twice a year respectively.

(2) Sponsoring members

The number of corporate members was 54 as of March 31, 2012.

The number of individual members was 81 as of March 31, 2012.

(3) Transition to a corporation of public interest

Responding to enforcement of Japanese law on corporations of public interest in December of 2008, ADFJ prepared to register as a foundation of public interest and submitted application forms on August 8th in 2011. The report on the authorization was issued on October 28th and ADFJ was authorized as a foundation of public interest on March 21st in 2012.

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