

**FISCAL YEAR 2012**

**BUSINESS PLAN**

**From April 1, 2012 to March 31, 2013**

**THE ACCESSIBLE DESIGN FOUNDATION OF JAPAN**

## **Business for public interest**

### **[Business purposes]**

Business purposes are to improve conveniences of products and services and support to build up social foundations for better living of all people including older persons and persons with disabilities by promotion of standardization and dissemination of “accessible design products and services” (products and services designed to be easily used by older persons, persons with disabilities and so on, who have inconveniences in their daily lives: the same shall apply hereinafter) as well as conducting researches on accessible design products and services.

### **[Business contents]**

#### **1. Research on accessible design products and services**

**ADFJ conducts researches on requirements for better life of more people, such as understanding of needs, guideline for considerations regarding products and services, and dissemination.**

##### **(1) System for grasping needs of persons/ children with disabilities and older persons**

ADFJ systemizes questionnaires, interviews and monitoring researches which aim to grasp and confirm needs of persons/ children with disabilities regarding products, services and systems. (from 2012 to 2014)

##### **1) Systematic reality check on inconveniences experienced by persons/ children with disabilities and older persons in their daily lives**

ADFJ produces questionnaires common to all types of disabilities (by the analysis of exiting items of questionnaires) and conducts surveys on disabilities which are not surveyed so far, with the coordination of a few relevant organizations. ADFJ reports the result of “The survey of inconveniences at disaster” which was conducted in 2011 to concerned industries and abstracts themes for standardization by the study of consideration points. (Independent/ granted project)

##### **2) Co-creation system and monitoring research**

Based on the trials of monitoring researches on accessible design conducted by the year 2011, ADFJ examines the system which constantly enables relevant industries and organizations (industrial organizations, companies, public organizations, etc.) to conduct easily monitoring researches in the field of accessible design products, services and systems together with disability organizations, and also examines self-evaluation system of products and so on. ADFJ continues the trial of monitoring researches which have been conducted until 2011 for realization of stable service of the system. (Commissioned/ independent project)

##### **(2) System to establish basis for consideration in the field of accessible design products and services**

ADFJ classifies items revealed by the factual investigation and investigation on needs of persons/ children with disabilities and older persons regarding products, services and systems into common items of common considerations in each field of products, services and systems and makes use of them as the bases to abstract items to be standardized, draw system diagram of standardization and determine objects of the market scale of accessible design (Independent project)

### **1) Establishment of common basis of accessible design**

ADFJ develops the common basis of accessible design (draft) based on Japanese Industrial Standards (JIS) related to “Guidelines for older persona and persons with disabilities” which have been completed by the year 2011, the revision of ISO/IEC Guide 71 and “Guidelines for older persona and persons with disabilities” in relevant industries, working together with relevant organizations. ADFJ simultaneously examines logos and recognition marks to be attached to accessible design products and services. (Independent/ commissioned project)

### **(3) System to disseminate accessible design products and services**

ADFJ examines 5W1H to disseminate accessible products, services and systems which are developed, sold and on the market and studies effective and efficient systems for it, based on activities which have been conducted until 2011, such as database, exhibitions, courses, investigation on the market scale, international coordination, etc.

#### **1) Study of database**

Based on analysis of database of accessible design products and service conducted by the year 2011, ADFJ reconstructs database by working together with related organizations (ADC, JDF, etc.) and institutes, bringing logs and recognition marks of accessible design products and services into perspective. (Independent project)

#### **2) Study of exhibition of accessible design**

Based on analysis of exhibitions of accessible design products and services conducted by the year 2011, ADFJ studies effective and efficient exhibitions of accessible design by working together with related organizations and institutes. In order to promote “Exhibition Guide for consideration of older persons and persons with disabilities” which was produced in 2011, ADFJ makes more use of exhibition room in the ADFJ office as well as coordinating with organizers of exhibitions. ADFJ develops the study of exhibitions and confirms needs for consideration of older persons and persons with disabilities at factory tours of companies. (Independent project)

#### **3) Study of courses of accessible design products and services**

ADFJ segments courses of accessible design products and services, which have been conducted until 2011, by target group and confirms policies and tools for effective courses to disseminate accessible

design products and services with regard to matters to be conveyed (contents), visual tools (samples of accessible design products, PPT presentation, etc.) handouts, etc. (Independent project)

#### **4) Investigation on the market scale of accessible design**

ADFJ analyzes the result and method of the investigation on the market scale of accessible design which was conducted in 2011 and continues the investigation by abstracting themes for requirements to disseminate accessible design products and services in the future. (Independent project)

#### **5) Research on establishment of accessible design organizations in other countries**

For international dissemination of accessible design, ADFJ cooperates with organizations in other countries which have interest in promoting accessible design products and services for the establishment of accessible design organizations in their countries by showing and providing necessary information and materials. (Independent project)

## **2. Standardization in the field of accessible design products and services**

**ADFJ develops JIS (Japanese Industrial Standards) drafts and international standards related to “Guidelines for older persons and persons with disabilities (accessible design)”. ADFJ also conducts researches on the development of domestic/ international standards related to “Guidelines for older persons and persons with disabilities”.**

### **(1) Research and development of standards**

#### **1) Research and development of JIS drafts related to “Guidelines for older persons and persons with disabilities (accessible design)”**

ADFJ draws a general view of the development of JIS drafts related to basic common standards and design-element standards in the field of accessible design and develops and revises drafts of “Height and depth concerning product exhibition”, “Optical signals”, “Communication support board”, etc. (Commissioned project)

#### **2) Research and development of international standards related to “Guidelines for older persons and persons with disabilities (accessible design)”**

ADFJ develops international standards related to “Guidelines for older persons and persons with disabilities (accessible design)” in ISO (International Organization for standardization)/TC173 (Assistive products)/SC7 (subcommittee to deal with accessible design). It also proposes new projects for international standardization.

In addition to standard development, ADFJ manages the relative international committees with cooperation of members of International Disability Association (IDA). (Commissioned project)

## **(2) Cooperation in other parties' standardization activities**

ADFJ contributes to standardization of accessible design by coordinating with other organizations which conduct research and development of standards related to "Guidelines for older persons and persons with disabilities (accessible design)". (Independent project)

## **3. Dissemination of accessible design products and services**

**ADFJ continues activities which have been conducted until 2011, such as database, exhibitions, courses, investigation on the market scale, international coordination, etc. in order to disseminate accessible products, services and systems which are developed, sold and on the market.**

### **(1) Development and maintenance of accessible design database**

Based on testing of database conducted by the year 2011, ADFJ designs and implements a database by which many consumers including persons with disabilities can efficiently search and find needed accessible design products. It also creates brochures to introduce main considerations of accessible design. (Independent project)

### **(2) Exhibition of accessible design products and services**

ADFJ practices considerations for older persons and persons with disabilities at exhibition by coordinating with organizers of exhibitions who will make use of "Exhibition Guide for consideration of older persons and persons with disabilities" which was produced in 2011. ADFJ implements (domestic/international) exhibits of accessible design as both independent and commissioned projects and disseminates accessible design and the idea of accessible design to more people. (Independent/commissioned project)

### **(3) Courses of accessible design products and services**

ADFJ continues courses of accessible design products and services conducted by the year 2011 as independent and commissioned projects, preparing matters to be conveyed (contents), visual tools (samples of accessible design products, PPT presentation, video, etc.), handouts, etc. by target group (companies, industrial organizations, Accessible Design Council ((ADC)), the general public, from preschool children to graduate students, etc.). (Independent/ commissioned project)

### **(4) Dissemination of accessible design services and products in facilities**

ADFJ continues activities to disseminate accessible design services in facilities conducted by the year 2011 in international events and domestic facilities. (Independent/ commissioned project)

### **(5) Communication and cooperation with Asian organizations**

ADFJ cooperates with Asian organizations which are aiming at the establishment of promoting

organizations similar to ADFJ. (Independent project)

#### **(6) Information gathering and provision related to accessible design products and services**

ADFJ continuously provides information on activities of ADFJ and gathered information related to accessible design through periodicals, e-mail, website, etc.

ADFJ reviews information provision related to accessible design products and services and ADFJ with regard to content, layout and frequency of publication and publishes it in more effective way.

Information on accessible design products and services is sent weekly to individual/ corporate members via e-mail. The same information is later uploaded to the ADFJ website.

ADFJ arranges delivered information by item and analyzes it for the examination of ideal forms of accessible design products and services and makes use of it as materials for committees.

Activities of ADFJ and information on accessible design appear on ADFJ website for public information.

(Independent project)

#### **4. Others**

##### **(1) Administrative board and trustee board**

Administrative board and trustee board meet twice a year respectively, unless an ad hoc meeting is necessary.

##### **(2) Sponsoring members**

ADFJ tries to increase its corporate members from 51 (as of March 1, 2012) to 70 by the end of 2012.

ADFJ tries to increase its individual members from 90 (as of March 1, 2012) to 100 by the end of 2012.

#### **[Public notice]**

The outcomes of businesses numbered 1 to 4 will be announced to the general public through production and distribution of printed matters, information release by e-mail or website, or holding seminars, etc.

#### **[Financial resources]**

All businesses are financed by investment profits of basic property, supporting membership fee, business profits and subsidies.